



**FROM THE DIRECTOR GENERAL**

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Date: 10<sup>th</sup> January 2024

Dear Officeholder

I write to you at an important time for business. Organisations like our own are under constant scrutiny. Poor conduct or regulatory breaches not only lead to reputational damage but also seriously hinder delivery on behalf of members. In addition, you will be aware through managing your own businesses, that the business environment is becoming increasingly regulated.

The NFU is committed to acting properly at all times, observing both the law and best practice in all its activities. To that end, we are launching a suite of documents which both set out our policies and also provide information to you about how to conduct your role within the legal framework that the NFU operates.

The documents are available on NFU Online:

[www.nfuonline.com/about-us/nfu-governance/nfu-governance-handbook/](http://www.nfuonline.com/about-us/nfu-governance/nfu-governance-handbook/)

Please ensure you read all the documents, sign and return the confidentiality agreement as well as the acknowledgement form to your Regional Director or Board Secretary. If you have any queries, please contact your Regional Director or Board Secretary in the first instance.

In addition, I would like to draw your attention to the Code of Conduct, which has recently been reviewed. It is vital to the NFU's continued success that you act in line with the Code of Conduct whenever you are representing the NFU. We expect our officeholders and staff to embrace the NFU's core values which are set out in the Code. Throughout our dealings, both internally and externally, we are Inclusive, Professional, Resourceful and United.

Yours sincerely

A handwritten signature in black ink that reads 'Terry Jones'.

**Terry Jones**  
**Director General**