

- **Launch of Survival Plan**
The NFU launched its Survival Plan for British Dairying: Building Confidence Boosting Supply at the 2009 Conference to look at the short term challenges facing the industry and offering solutions. The Vision for the Dairy Industry continues to frame the NFU's long term lobbying work.
- **Campaign to change milk contracts**
The NFU unveiled its new campaign to drive lasting change in milk contracts at the Dairy Event. Through this campaign the NFU is promoting the need for more balanced, professional, business-like contracts, tailored to the supply requirement of milk buyers. At the same time milk contracts should allow dairy farmers to capitalise on other selling opportunities, manage risk, grow their business, and prepare the ground for the end of milk quotas in 2015.
- **Contract Health Check**
Underpinning the contracts campaign will be a series of meetings with all major and many smaller processors, a contracts summit for all farmer representatives and a 'Contract Health Check' open to all dairy farming members, available via Callfirst or nfuonline.
- **Milk Roadmap excels**
"The Milk Roadmap: One year down the road" report shows that, despite experiencing a tough year, dairy farmers have excelled against the 'green targets' set out in the Roadmap and are on course to meet or beat most of them ahead of the first milestones in 2010.
- **Lobbying efforts continue**
Lobbying efforts to reduce inspections on dairy farms through the AHDH (dairy hygiene) and ADF inspection regimes continue. The NFU has held high level meetings with the FSA and Defra to ensure that this issue remains at the top of the agenda.
- **Nitrates Directive**
Intense lobbying by the NFU and other organisations paid dividends when a derogation for a whole farm limit of 250kgN/ha/year was approved for Nitrate Vulnerable Zones in Great Britain under the Nitrates Directive.
- **Next Generation Dairy Board**
The NFU's Next Generation Dairy Board has identified skills and training and succession planning as policy areas they are keen to develop over coming months.
- **Success at the World Dairy Summit**
The NFU was represented at the World Dairy Summit in Berlin in September. The Summit was a highly successful event, with speakers from around the globe sharing their views, knowledge and best practice on ways to further the dairy industry – including seminars on innovation, market development, science and research, health and welfare and an in-depth look at the global dairy market trends and forecasts.
- **Future of the EU Dairy Sector**
The NFU will be represented on the European wide Copa-Cogeca Task Forces on future of the EU dairy sector, looking specifically at milk contracts, fairness in the supply chain, labelling and research.

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