

- **IPPC directive recast**
Lobbying by the NFU within Brussels and Defra led to plans to reduce thresholds for permitting for layers, ducks and turkeys, being dropped in latest regulation drafts. The changes would have meant hundreds of smaller and free range farms facing the burden of stricter regulation and thousands of pounds in licensing costs.
- **Fresh Poultry Meat Regulations**
The NFU lobbied in Europe to ensure poultry meat preparations are marketed under the same rules as poultry meat. This will prevent previously frozen poultry meat being sold alongside fresh poultry meat.
- **Poultry Meat Training Initiative**
The NFU are cofounders of the Poultry Passport scheme. The scheme managed by Poultec is a central database of training certification for poultry workers. This will aid transparency of skills in the sector, help with Red Tractor compliance, and aid compliance with the 2010 Broiler Welfare Directive.
- **Saving poultry farmers' money**
The NFU has successfully lobbied the Environment Agency to allow Assured Chicken Production auditors to carry out some official inspections for the IPPC. This will potentially save hundreds of pounds on the annual IPPC charge, when the scheme comes fully online.
- **NFU in the media**
NFU poultry board Chairman was central to the 2007-08 Channel Four programme by celebrity chef Hugh Fearnley Whittingstall. The NFU continue to be the leading voice for poultry farmers in the media, highlighting the high standards our members work to, and the benefits of buying British.
- **Poultry Promotional Activities**
The NFU host and manage websites for the promotion of British Chicken www.greatbritishchicken.co.uk, and seasonal farm fresh turkeys www.ukturkeys.co.uk. These sites aim to promote the high standards to which NFU members operate. Also the Turkey site is a directory of seasonal turkey producers to be accessed by consumers.
- **National Poultry Register**
The NFU spoke out against Government plans to make the poultry register more widely available. Under plans the register could have been used by companies to market veterinary and other products. The NFU has insisted the register can only be used for disease control, and official government animal health activities.
- **Increase in RSPCA Freedom Foods range stocking densities for free range layers**
After lobbying by the NFU the RSPCA agreed to increase the range stocking densities under its Freedom Food Scheme from 1,000 to 2,000 birds/ha for free range layers.
- **Waste exemption charges**
Successful lobbying by the NFU retained an exemption for the land spreading of ash diluted with manure. The Government had been proposing that this activity would require a permit to which a fee would apply.
- **NFU Climate Change Levy Scheme savings for members**
The total savings on CCL rebate made by the two poultry sectors over the last 8 years are;
Meat-£1.95 million
Eggs-£2.1 million

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