COOKIE POLICY

1. INTRODUCTION[i]

1.1 In this Cookie Policy:

1.1.1 references to **we**, **us** or **our** means [National Farmers' Union of England and Wales with its office at Agriculture House, National Agricultural Centre, Stoneleigh Park, Kenilworth, Warwickshire, CV8 2TZ and are registered as an Employers Association under the Trade Union and Labour Relations (Consolidation) Act 1992 with the Certification Office number 245E]. Our VAT registration number is 239065162

1.1.2 references to **you** or **your** means the person accessing and using the Website (as defined below); and

1.1.3 references to the **Website** means the website found at www.nfuonline.com

2. INFORMATION ABOUT OUR USE OF COOKIES

2.1 Cookies are small text files stored on your device when you access most websites (including online Websites) on the internet or open certain emails. Among other things, cookies allow a website to recognise your device and remember if you have accessed the website before. We use the term cookie to refer to cookies and technologies that perform a similar function to cookies (for example, tags, pixels and web beacons). Cookies can be read by the originating Website on each subsequent visit and by any other website that recognises the cookie.

2.2 The Website uses cookies to see how the Website is being used in order for us to continually improve the website and provide you with a good experience when you use the Website. Further information about the types of cookies that are used on the Website is set out in the table below.

2.3 By continuing to use the Website, you are agreeing to our use of cookies. You can choose to restrict or block cookies through your browser settings at any time. For more information about how to do this, and about cookies in general, you can visit www.allaboutcookies.org and www.youronlinechoices.eu.

2.4 The Website uses the following cookies:

2.4.1 **Strictly necessary cookies**. These are cookies that are required for the operation of the Website.

2.4.2 **Analytical/performance cookies**. These cookies enable us to monitor and provide statistics on how the Website is used, help us to test the Website's design and operability, improve the Website by measuring any errors that occur and speed up your searches.

2.4.3 **Functionality cookies**. These are used to recognise you when you return to the Website.

2.4.4 **Targeting cookies**. These cookies record your visit to the Website, the pages you have visited and the links you have followed. We will use this information to make the Website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

2.5 Cookies on this website are not used to personally identify you.

2.6 Except for essential cookies, all cookies will expire in accordance with the timescales set out in the table below.

3. RESTRICTING OR BLOCKING COOKIES

Please be aware that restricting or blocking cookies set on the Website may impact the functionality or performance of the Website, or prevent you from using certain services provided through the Website. It will also affect our ability to update the Website to cater for user preferences and improve performance.

4. THIRD PARTY COOKIES

Please note that third parties (including, for example, advertising networks and providers of external services such as web traffic analysis services) may also use cookies, over which we have no control, although we may receive services from these third parties (including, for example, Website analytics). These cookies are likely to be analytical/performance cookies or targeting cookies (as described above).

5. COOKIES ON THE WEBSITE

The table below sets out the cookies we use on the Website.

Cookie Type	Cookie	Name/Expiry	Use on the Website
Analytical/ performance	HotJar Website Analytics,	_hjincludedInSample Expiry: Unlimited years from creation date	This cookie collects information about how the Website is used so that we can improve the Website. All information collected by this cookie is aggregated and therefore anonymous. We use this cookie to: • monitor and provide statistics on how the Website is used. • help us improve the Website by measuring any errors that occur. test the Website's design and operability.
Analytical/ performance	Universal Analytics (Google)	_ga _gat _gid Expiry 2 years from creation date	This cookie collects information about how the Website is used so that we can improve the Website. All information collected by this cookie is aggregated and therefore anonymous. We use this cookie to: • monitor and provide statistics on how the Website is used. • help us improve the Website by measuring any

			errors that occur. • test the Website's design and operability.
Functionality	Consent Cookie	Cookieconsent_status_nfuol Expiry: 1 years from creation date	This cookie allows the Website to remember choices you make such as your user name, log in details or language preferences, and any customisations you make to pages on the Website during your visit. If you block this cookie, certain features and services may be affected and we cannot be sure how the Website will perform during your visit.
Analytical/ performance	Add This	__atuvc __atuvs GACode Expiry: 1 years from creation date	These cookies are created and read by the AddThis social sharing widget. The purpose of the cookie is to make sure the user sees the updated sharing count if they share a page and return to it before our share count cache is updated. No data from that cookie is sent back to AddThis and removing it when disabling cookies would cause unexpected behaviour for users.
Strictly necessary	ASP.NET	ASP.NET_SessionId Expiry at end of session.	This is a cookie which is used to identify the user's session on the server. The session being an area on the server which can be used to store data in between http requests
Strictly necessary	Anti Forgery Token	__RequestVerificationToken Expiry at end of session.	This is an anti forgery token, used to prevent cross site request forgery attacks. It guarantees that the poster is the one who gets the form.

Strictly necessary	Cloudflare Cookie	__cfduid Expiry: 1 years from creation date	This cookie is used to identify individual clients behind a shared IP address and is used to bolster the security of the website, no personal information is stored within this cookie.

6. CONTACT

If you have any questions regarding this Cookie Policy, please contact us at call.first@nfu.org.uk