



NFU Ford offer

Terms and Conditions

1. This programme is available to NFU Farmer and Grower, NFU Partner, NFU Retired, NFU Countryside members only, which meet the following criteria:
 - i. Be an NFU Farmer and Grower member, Partner (provided they are linked to an F&G record), NFU Retired, NFU Countryside member
 - ii. Have maintained 14 months of continuous membership at point of request, and
 - iii. Have made a minimum of 14 months subscription payment with a Direct Debit instruction set up for the current membership year if paying by Direct Debit or have made a minimum of 14 months subscription payment and in addition, have paid in full for the current membership year at the point of request, subject to NFU discretion, if a cash payer.
 - iv. In addition, NFU Partner memberships must be linked to a valid NFU Farmer & Grower membership to be eligible.
2. This programme is not available to any other NFU membership categories or any member that does not meet the eligibility criteria, as set out in Point 1.
3. Eligible members are allowed a maximum of 2 vehicle vouchers per membership annum (For the avoidance of doubt, a year constitutes 1st November – 31st October). This applies across all NFU vehicle partners and is not per manufacturer. However, requests for additional volume will be considered on an exceptional basis.
4. A voucher is valid for 30 days and must be presented to an authorised Ford dealer at the point at which you order the vehicle and this must be before the expiry date shown. **You must make the dealer aware of your entitlement to the NFU discount at the point you start negotiations.**
5. A voucher is invalid if:
 - i. The name and address on the voucher does not match the name and address on the dealer invoice, or
 - ii. It is presented to an authorised Ford dealer after the expiry date.
6. The NFU discount is IN ADDITION to any support you negotiate directly with your Ford dealer and will be deducted by the supplying dealer from the Recommended Retail Price (before VAT, delivery and On The Road charges). **Your voucher discount is in addition to the best price your dealer can offer you, but is in lieu of any other Ford marketing offers available at the time.**
7. Vehicles purchased using this programme must be retained in the member's ownership for a minimum of 12 months from the date of registration of the vehicle in order for the member to retain entitlement to these Terms and the discount.
8. Vehicles purchased using this programme must be kept for an NFU member's own use and not for re-sale purposes.
9. Members will be liable to reimburse to Ford the discount provided under the Terms on the Vehicle they have purchased in full if they do not comply with 7 and 8 above.
10. Vehicles must be contracted to and registered under Ford Identification Number (FIN) 49459 and must be registered in members name and address, (not National Farmers' Union) by overtyping in AFRL at point of registration.
11. The NFU or Ford may change the member terms and conditions, including the availability of the deal at any time and without notice.