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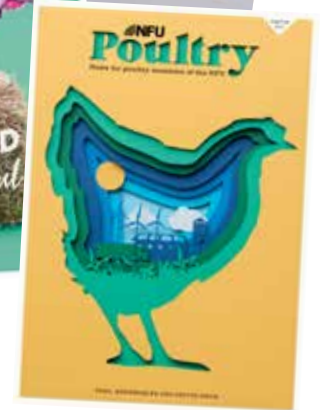
ADVERTISE IN

# Poultry

Published six times a year, *NFU Poultry* is the definitive must have magazine for those who want to be one step ahead of the game.

Covering Broilers, Breeders, Layers and Turkeys. *NFU Poultry* is read by the opinion formers and key decision makers in British poultry production and includes all the latest, essential information to help them plan their business and maximise profitability.

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# Technical Information

## HOT TOPICS 2018

<b>DEC//JAN</b> Science & innovation	<b>APR//MAY</b> Eggs & breeding (inc. Pig & Poultry Fair)	<b>AUG//SEPT</b> Feed, energy & inputs
<b>FEB//MAR</b> Health & nutrition	<b>JUNE//JULY</b> The kit: Housing & equipment	<b>OCT//NOV</b> The meat

## AD DIMENSIONS AND SPECIFICATIONS

### Double page spread

Type: 263mm (h) x 396mm (w)  
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Bleed: 303mm (h) x 426mm (w)

### Full page

Type: 263mm (h) x 181mm (w)  
Trim: 297mm (h) x 210mm (w)  
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### Half page Horizontal

129mm (h) x 181mm (w)

### Half Page Vertical

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### Quarter page Horizontal

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## PUBLICATION SCHEDULE 2018

Issue	Ad Booking Deadline	Copy Deadline	With Members
Feb/Mar	03/01/18	10/01/18	03/02/18
Apr/May	28/02/18	07/03/18	30/03/18
Jun/Jul	02/05/18	09/05/18	01/06/18
Aug/Sep	04/07/18	11/07/18	03/08/18
Oct/Nov	05/09/18	12/09/18	05/10/18
Dec/Jan	31/10/18	07/11/18	30/11/18

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