

The publication which keeps our members in touch with Welsh news, policies and interests is Farming Wales. The magazine is published monthly offering members the opportunity to understand more of what NFU Cymru officials and staff are doing behind the scenes to ensure a première agricultural service.

YR AMAETHWR Farming Wales

NATIONAL AND REGIONAL NEWS



Find out more on how your business would benefit by advertising in Farming Wales by contacting Bernie Dutton on 01978 780 625



AD RATES

DPS	£2000
Back Cover	£1130
Inside Back	£1030
Full page	£850
Half page	£510
Quarter Page	£310
Eighth Page	£185
Classified SCC	£8.50

INSERT RATES

Weight of insert	Wales	Wales & England*
Up to 5g	£60	£45
Up to 10g	£70	£55
Up to 15g	£80	£65
Up to 20g	£90	£75
Up to 25g	£100	£85
Up to 30g	£110	£95
Up to 35g	£120	£105
Up to 40g	£130	£115

Minimum fee for inserts: £600
*Farming Wales and British Farming & Grower combined

AD DIMENSIONS & SPECIFICATIONS

Double page spread
Type: 263mm (h) x 396mm (w)
Trim: 297mm (h) x 420mm (w)
Bleed: 303mm (h) x 426mm (w)

ACCEPTABLE FILES
PDF, TIFF, JPEG, EPS
- all 320dpi CMYK high resolution formats.

Full page
Type: 263mm (h) x 181mm (w)
Trim: 297mm (h) x 210mm (w)
Bleed: 303mm (h) x 216mm (w)

TYPEFACES, FONTS AND IMAGES:
Please ensure that all fonts are either embedded or outlined. All picture/graphic files should be scanned at a resolution of 320 dpi and converted to CMYK format.

Half page Horizontal
129mm (h) x 181mm (w)
Half Page Vertical
263mm (h) x 88mm (w)

Sending Files
Email: Please email files as attachments to:
nfwu@atgraphicsuk.com
T: 01733 362 700/701

Quarter page Horizontal
62mm (h) x 181mm (w)
Quarter Page Vertical
129mm (h) x 88mm (w)

Eighth page
62mm (h) x 88mm (w)

PUBLICATION SCHEDULE & DEADLINES

2017 Issues	Booking Deadline	Copy Deadline	Inserts Deadline	With Members
Jan/Feb	04-Jan-17	06-Jan-17	12-Jan-17	26-Jan-17
Mar	01-Feb-17	03-Feb-17	08-Feb-17	23-Feb-17
Apr	29-Feb-17	03-Mar-17	08-Mar-17	23-Mar-17
May	03-Apr-17	05-Apr-17	10-Apr-17	27-Apr-17
Jun	03-May-17	05-May-17	10-May-17	25-May-17
July	07-Jun-17	09-Jun-17	14-Jun-17	29-Jun-17
Aug	05-Jul-17	07-Jul-17	11-Jul-17	27-Jul-17
Sep	09-Aug-17	11-Aug-17	16-Aug-17	01-Sep-17
Oct	06-Sep-17	07-Sep-17	13-Sep-17	28-Sep-17
Nov	04-Oct-17	06-Oct-17	11-Oct-17	26-Oct-17
Dec	01-Nov-17	03-Nov-17	08-Nov-17	23-Nov-17

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