

# BPOA 2014 AGM & Conference

## Tuesday 21st January

9:30 am Registration and Coffee

10:00 am AGM : Reports and elections

### **Marketing Seminar : *Driving Performance***

11:30 am Nina Winter, NFU Legal Advisor: Concepts in contract law & the COP

12:00midday Home Grown Users Group

12:30 pm Lunch

#### **Adrian Jevans: Director of Consultancy at Zentano**

14:00 pm Driving Performance: The importance of continued business development and why understanding your people is so important.

14:40 pm **Rob Holdway – ‘Giraffe Innovations’** – Building sustainable products co-founder and Director of consultants Giraffe.

15:20 pm Afternoon Tea

15:40 pm **Sarah Calcutt and Carol Ford – ‘Partners in produce’** – “Sarah Calcutt and Carol Ford bring a wealth of experience of the fresh produce industry

## Wednesday 22nd January

### **Technical Seminar *Productivity and efficiency.* Chair: Mike Smith**

9:15 am Introduction. Chris Need, BPOA Technical Committee Chair

9:30 am **Will Healy, Ball Horticulture**

Global Production Trends/productivity on nurseries.

10:15 am **Will George, Prenplants**

Labour and input efficiency – NBIS benchmarking.

10:45 am Coffee break

11:15 am **Mike Smith, W.D Smith & Son and Greg Hill, Hill Brothers Nurseries**

Matching production control with demand in bedding and pot plants.

**David Talbot, ADAS**

11:45 am Improving the efficiency of spray application for protected ornamental crops: a study of current spraying methods and novel technologies. *Review of HDC project PO 008.*

**John Adlam, Dove Bugs**

12:10 pm Use of adjuvants: following up reports that in Denmark the use of adjuvants has enabled a 50% reduction in the application rate of growth regulants.

12:30 pm **Lunch**

### ***Technical updates.* Chair: Chris Need**

13:30 pm **Tim O'Neill, ADAS**

Downy mildew.

14:00 pm **Will Healy, Ball Horticultural Company**

Pansy Mottle Syndrome update.

14:30 pm **Coleen Warfield, Ball Horticultural Company**

*Impatiens* downy mildew update.

15:00 pm **Tim O'Neill, ADAS and Roma Gwynn, Biorationale**

Biopesticides – an interactive session.

15:30 pm Close Chris Need, BPOA Technical Committee Chair