EU Organic Action Plan Summary

AP No.	What is it?	Reason for it?
1	The Commission will publish an informative document in 2014 intended for organic farmers, processors and retailers, presenting the rules applicable to organic production, processing and trade, including the rules applying to conversion as well as support measures in the CAP.	Help increase awareness of EU policy instruments.
2	The Commission will include organic farming as a specific theme in the forthcoming call for proposals for support for information measures intended for farmers and producers relating to the common agricultural policy (CAP). As part of the guidance on EMFF funding, the opportunities for organic aquaculture will also be highlighted.	Help increase awareness of EU policy instruments.
3	The Commission will continue to raise awareness on the possibilities offered by the regulation on information and promotion activities in favour of agricultural products in internal market and third countries, in particular on the promotion policy objectives and the rules and procedures to apply by presenting the instrument to organic sector public, Member States (Standing Committee on organic Farming), stakeholders (Advisory Group on Organic farming), or organic farming specialised events like BioFach.	To ensure awareness of EU organic regulations and the logo.
	The Commission will conduct:	
4	- Periodical surveys on consumers' awareness of the EU organic logo.	To ensure awareness of EU organic regulations and the logo.
	- A specific survey on consumers' awareness, confidence in and understanding of the EU organic farming scheme.	
5	The Commission will revise its Green Public Procurement criteria for Food and Catering Services by the end of 2015 and develop specific information material that would exemplify the use of organic farming requirements in public procurement.	To ensure awareness of EU organic regulations and the logo.
6	The Commission will organise a conference in 2015 to identify research and innovation priorities for producers in relation to the challenges that may result from the future organic production rules.	Promote research and innovation to overcome the challenges in organic rules.
7	The Commission will take into account in the relevant Horizon 2020 formats: - the need to strengthen research, exchange and uptake of research results through specific measures such as research and innovation actions, thematic networks and other types of "Cooperation and Support Actions" that address synergies between, on one hand, research outputs of other production sectors and, on the other hand, conventional and organic research. - to support ERA-Net or other types of instruments to improve coordination of research among research funding bodies in the EU, in view of presenting joint research calls.	Promote research and innovation to overcome the challenges in organic rules.
8	The Commission will publish regular reports on organic production in the EU, containing in particular information on surfaces, holdings involved in organic production as well as main production sectors.	Undertake monitoring and evaluation.
9	The Commission will: - Analyse the distribution of added value along the food supply chain. - Analyse obstacles to join the organic sector through a survey on the attractiveness of the organic scheme, in particular for small farms, and small and medium sized enterprises in the food manufacturing sector.	Undertake monitoring and evaluation.
10	The Commission will encourage Member States to explore synergies and simplifications between activities by Accreditation Bodies and Competent Authorities. The Commission will establish further guidance in 2016. The Commission will liaise as appropriate with Accreditation Bodies responsible for the surveillance on Control Bodies in Third Countries.	Ensure consumer confidence in organic production scheme.
11	The Commission will propose to the TARIC Committee to integrate the organic production legislation requirements in the TARIC database.	Ensure consumer confidence in organic production scheme.

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12	The Commission will develop: A system of electronic certification for import, as a module integrated into the TRACES system (future information Management System for Official Controls – IMSOC) by 2015. An approach for electronic certification for the internal market to be integrated into the future information Management System for Official Controls (IMSOC).	Ensure consumer confidence in organic production scheme.
13	The Commission will assist Member States in developing and implementing an organic fraud prevention policy, through: - Targeted workshop(s) to share lessons learned and good practices, and - The development of compendia/casebook of cases.	Ensure consumer confidence in organic production scheme.
14	The Commission will continue to support and cooperate with trade partners in developing countries in the framework of the EU development policy. Consider consultations with stakeholders and representatives of developing countries importing into the EU to ensure trade under EU legislation.	Trade - Reinforce the external dimension of EU organic production.
15	The Commission will consider increased convergence of standards among leading organic partners and explore the possibility of a plurilateral agreement.	Trade - Reinforce the external dimension of EU organic production.
16	The Commission will explore different possibilities to gather and to analyse statistical data on volume and value of trade with third countries, in order to improve knowledge of potential markets for the EU organic sector. Particular attention shall be given to Developing countries, as current and potentially growing suppliers to the EU markets.	Trade - Reinforce the external dimension of EU organic production.
17	As to Codex Alimentarius, the Commission will support development of rules on aquaculture, and will explore the feasibility of starting works on organic wine rules.	Trade - Reinforce the external dimension of EU organic production.
18	The Commission will increase protection of the EU organic logo in Third countries by registration as a collective trade mark and/or through bilateral agreements	Trade - Reinforce the external dimension of EU organic production.