

Growing Green & Healthy Places

internationalgreencityconference2014

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HorticultureWeek



British
Association
of Landscape
Industries



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The International Association of Horticultural Producers (AIPH) is delighted to invite you to attend the AIPH International Green City Conference and Dinner on Tuesday 01 April 2014.

Green planting in urban areas is good for public health, good for the environment, good for society and good for the economy. Cities around the world have proven this as they have embraced the principles of the Green City. However, in times of tough economic conditions the landscape can drop down the priority list.

This conference will highlight case studies and research from around the world, and from the UK, that shows **we simply cannot afford to overlook the importance of greening our towns and cities**. Even the financial case for investing in greening is strong and getting stronger as research continues.

The AIPH Green City Conference comes to London, UK for 2014 and is designed to assist planners, councillors, local authorities, health directors, architects and landscape architects, the construction industry, contractors, green space experts and the horticultural industry to see what can be achieved in terms of urban greening and why it matters so much. This conference will help delegates in building a case for change in this important area.

The conference will take place in the beautiful One Great George Street right in the heart of Westminster and a stone's throw from the Houses of Parliament. For those who would like to see more of what London has done to green its urban areas then you can also join the Green City Pre-Conference Tour culminating at the Olympic Park.

The Green City Dinner will take place on board HMS Belfast on the River Thames near Tower Bridge and will bring together those with an enthusiasm for greening towns and cities from all over the world.

Join us for this one-off event which will give you the tools you need to build a case for change in this important area.

Visit www.greencity-events.org to book your places today!



AIPH International Green City Pre-Conference Tour Monday 31 March

For those who would like to see more of what London has done to green its urban areas then you can also join the Green City London Tour. The tour will include a review of specific greening projects, new initiatives, green walls and will culminate with a tour of the Olympic Park with Mark Camley who is responsible for its ongoing management.



AIPH International Green City Dinner 2014 Tuesday 01 April HMS Belfast, London

On the evening of the Green City Conference there will be a dinner on board HMS Belfast on the River Thames in Central London. This famous warship is also a museum providing a unique venue for this significant industry dinner which will bring together those with an enthusiasm for greening towns and cities from all over the world.



Conference Speakers Include:



Monica Kuo from the Chinese Culture University will share case studies on the complexities of the Green City in practice



Sir Richard Thompson, President of the Royal College of Physicians on the benefits of plants and gardens to health



Mark Camley, London Legacy Development Corporation on making the legacy work and lessons from the Olympic Park



Dr Anthony Kachenko, Nursery Garden Industry Australia on inspiring change through a collaborative campaign and examples of the greening of local government

See over for full programme

AIPH International Green City Conference 2014

Conference Programme

8.45am Conference coffee and registration

Greening Cities – *Why it Matters*

Conference welcome from Bernard Oosterom, Vice-President, AIPH

Introduction by Tim Briercliffe, Secretary General, AIPH

Making a Green City

– *Annemarie Jorritsma, Mayor of Almere, The Netherlands*

Annemarie Jorritsma is a significant political figure in the Netherlands. Prior to becoming Mayor of Almere, she was both Deputy Prime Minister and Minister for Economic Affairs within the country. Almere is the 7th largest city in the Netherlands and the newest. Despite the oldest property being less than 40 years old, the city has a population of 190,000 with growth to 350,000 planned before 2030. The city hopes to host the 2022 Floriade Horticultural Exhibition and has led the way as a Green City in the Netherlands. Mayor Jorritsma will outline why it matters to Almere to be a Green City, what she has done to achieve this and her plans for further transformation before and after 2022.

Why and how green environments are better for your health

– *Sir Richard Thompson, President of the Royal College of Physicians*

There is growing evidence of the health benefits associated with urban greening and gardening activity. Using his knowledge and experience of both research and practice in this area Sir Richard Thompson will outline the benefits of plants and gardens to health, how health authorities can use this to help patients during times of financial austerity and why having Green Cities matters for the future health of the nation.

Break for tea/coffee

Making the Case for the Green City – *Planning on Green*

Introduction by Mike Kiely, President, Planning Officers Society

Stimulating Green Cities

A UK government representative will outline the Government view on the importance of urban greening, how the National Planning Policy Framework can be used to stimulate change and future plans for greening cities in the UK.

The Green Infrastructure Partnership – *what it is, and why you should be involved*

– *Julia Thrift, Town & Country Planning Association*

The GIP was developed by Defra in 2011 to promote green infrastructure to support ecological networks, healthier communities, better quality of life, climate change adaptation and economic growth. It has pulled together over 300 businesses and organisations and from 1 April 2014 will become the responsibility of the Town & Country Planning Association. Julia Thrift will outline the conclusions of the Green Infrastructure Partnership, what can be learned, define a future course for the partnership and outline TCPA's own views on the value of Garden Cities in promoting urban greening.

Not just a pretty place - *the economic case for a Green City*

– *Tom Butterworth, Natural England*

When it comes to the crunch the Green City ideals can often be abandoned as budgetary pressures kick in. But compromising on the Green City is a false economy. Over the last three years Tom Butterworth has been leading work for Natural England, reviewing models and systems for assessing the value of green infrastructure and building an understanding of how our green spaces support the local people and economy. Tom will show his understanding of the roles and value of green infrastructure, the tools that can help us understand health, social, environmental and economic costs, the benefits of green infrastructure and how understanding the value of green spaces is shaping our towns and cities.

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British Association of Landscape Industries



Planning Officers Society

NFU

IFLA EUROPE
INTERNATIONAL FEDERATION OF LANDSCAPE ARCHITECTS

Buffet lunch

Inspirational Green Cities

Chinese Taipei

– *Monica Kuo, Chinese Culture University*

Chinese Taipei has grappled with meeting environmental needs alongside a growing urban population. Monica Kuo, Chair of Department of Landscape Architecture, is an outstanding expert in researching, advising and monitoring the implementation of Green City principles in Taipei. She understands the complexities of the Green City and will provide fascinating case studies of Green City in practice from her wealth of experience.

Australia 2020 vision – 20% more green space by 2020

– *Dr Anthony Kachenko, Nursery Garden Industry Australia*

A number of Australian cities have embraced the concepts of Green City. Dr Anthony Kachenko will describe the very best case studies and how all stakeholders with an interest in urban greening have combined to stimulate a step change in urban planting by 2020. Anthony will highlight inspiring change through a broad collaborative campaign, insights from research to support the concepts of Green City and lessons from the greening of local government including Melbourne, Sydney and Brisbane.

UK – The development and legacy of the London Olympic Park

– *Mark Camley, London Legacy Development Corporation*

The Olympic Park has set the standard for public procurement of landscape projects. Mark Camley, Executive Director for Park Operations and Venues, has the job of ensuring that the Park's legacy lives up to the acclaim it received on construction. Whilst few projects have the same budget there are lessons that can be learnt and Mark will detail examples from the Olympic Park and making the legacy work.

Break for tea/coffee

Improving health and engaging people

Designing a healthy landscape

– *Dr Val Kirby, Fellow of the Landscape Institute*

Following a recent project, entitled 'Public Health and Landscape', which collates the evidence for the benefits of a healthy landscape Dr Val Kirby will summarise this work to demonstrate the role of landscape in delivering positive health outcomes, the principles of healthy places and how these can be achieved, examples of where this has worked and how to reap the benefits in 2014.

RHS urban gardens initiative

– *Leigh Hunt, Principal Horticultural Advisor, Royal Horticultural Society*

Domestic gardens account for, on average, half the green space in British towns and cities. It is a key part of the green city owned and maintained by nearly 90% of the UK population. The RHS is reaching out to this audience, inspiring gardening through launching a new initiative that will create new RHS urban gardens across Britain. Leigh will highlight the role of domestic gardens in urban areas, the thinking behind the RHS urban gardens initiative and how everyone can be involved.

Closing remarks and where we go from here from **Tim Briercliffe, Secretary General, AIPH**

4.30pm Conference close

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Event Venues

AIPH International Green City Conference - *One Great George Street*
1 Great George Street, Westminster, London, SW1P 3AA
www.onegreatgeorgestreet.com

For 2014 the AIPH International Green City Conference will be held at One Great George Street in the Telford Theatre; a beautiful venue right in the heart of Westminster and a stone's throw from the Houses of Parliament. The magnificent four-domed Edwardian building is one of London's best kept secrets as it regularly entertains royalty, political figures, business leaders, and stars of film and theatre. World news has been broken, history has been made and major business decisions have been taken. Every room has a story to tell.



AIPH International Green City Dinner – *HMS Belfast*
The Queens Walk, London, SE1 2JH
www.iwm.org.uk/visits/hms-belfast

The AIPH International Green City Dinner will take place on board HMS Belfast on the River Thames near Tower Bridge, one of London's most unique and iconic venues, and will bring together those with an enthusiasm for greening towns and cities from all over the world. Permanently moored between London Bridge and Tower Bridge, HMS Belfast was saved for the nation in 1971 as a unique reminder of Britain's Naval Heritage and is the only surviving example of the great fleets of big gun armoured warships built for the Royal Navy in the first half of the twentieth century. Steeped in history and naval charm, HMS Belfast promises an event not to be forgotten.



Accommodation

Guoman Tower Hotel

St Katherine's Way, London, E1W 1LD

www.guoman.com

For delegates requiring accommodation a limited number of rooms have been reserved at a special rate of £185 (single occupancy - including VAT & breakfast) for you to book directly with the Guoman Tower Hotel for the nights of the event.

Nestled between the River Thames and St Katharine's Dock and alongside two world Heritage Sites – Tower Bridge and the Tower of London, the Tower Hotel is within easy reach of the financial district, Canary Wharf, the Excel Centre, London City Airport, historic Greenwich, the West End and Westfield Shopping Centre – making it the most sought after location in London.

How to book

Guests are requested to make their own reservations by calling +44 (0)207 680 6912 or email: groups.tower@guoman.co.uk and quote the following booking reference: HORT310314 in order to book at the secured rate. Guests will be requested to provide credit card details on booking in order to guarantee their accommodation.

Please note the above rate expires on 28 February 2014 – we recommended booking early to avoid disappointment.



Delegate Fees and Booking Information

(please note all rates are plus UK VAT at 20%)

Early Bird Rates – for bookings made on or before 28 February 2014

Conference – £150 + VAT

Conference Dinner – £95 + VAT

Standard Rates – for bookings made after 28 February 2014

Conference – £195 + VAT

Conference Dinner – £115 + VAT

For further information or to book your places at this must-attend event visit www.greencity-events.org

Bookings for this event are processed through Eventbrite and will require payment up-front by credit or debit card.



AIPH is the International Association of Horticultural Producers (www.aiph.org). It represents horticultural grower's associations around the world. AIPH's Green City Committee exists to promote the benefits of green planting in urban areas through sharing knowledge, information and best practice from around the world.

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Queries

Please contact the events team on 0118 930 3132
or email events@the-hta.org.uk
www.greencity-events.org



An event delivered by the Horticultural Trades Association on behalf of the International Association of Horticultural Producers.