

YOUR MEMBER REWARDS





UNLOCK EXCLUSIVE SAVINGS!

Check out all the incredible discounts waiting for you as an NFU member.

Contact NFU CallFirst on **0370 845 8458** or visit **nfuonline.com/rewards** for more information.

4. BUSINESS ESSENTIALS

5. SAFETY & SECURITY

7. VEHICLES AND MACHINERY

11. TRAINING AND CERTIFICATION

13. WELLBEING AND LIFESTYLE

ABSOLUTE ACCOUNTING EXCEL VAT FILER

The easy-to-use Absolute Excel VAT Filer is bridging software that allows you to submit your VAT data in the correct digital format to HMRC.

NFU members can buy the Excel VAT Filer for just £40 + VAT per year, a **25% discount** off the regular price.



BUTCHERS-SUNDRIES

Save 12.5% sitewide, plus free next day delivery on orders over £49.99*.

Supplies for butchers and farm shops including casings and sundries, ingredients and packaging as well as machinery for butchers, meat processors and home users.



**Free next day delivery only applies to orders placed before 2pm Monday-Friday.*

LANDMARK SYSTEMS

Landmark has spearheaded farm business management for over 35 years and provides market-leading software for rural businesses.

Save up to 15%* on farm business management solutions.

**Discounts only available on new Landmark software purchases and are not applicable to support fees. Discounts cannot be used in conjunction with any other offer and are available for eligible NFU members at Landmark's discretion.*



DATATAG

Protect and safeguard your farm and save up to 25% with the UK's most trusted forensic marking system with cutting-edge identification technology to deter theft and improve recovery rates.



DEFIB PLUS

Purchase your Defibrillator as well as support and maintenance from Defib Plus.

Get 10% off a fully automatic Public Access Defibrillator with battery and pads included, plus free replacements at the end of warranty, complimentary battery packs and electrodes, tax-deductible maintenance, monthly inspections, and full training and support for safe use.

Defib + Plus

PEOPLESafe

Peoplesafe is a UK-based leader in employee safety, delivering a professional 24/7 lone worker response service.



With a wide range of devices offering round-the-clock protection for every level of risk, NFU members benefit from exclusive product discounts. Backed by direct nationwide access to emergency services, Peoplesafe guarantees the fastest possible response in any emergency.



REOLINK

Protect your land, livestock and equipment.

Save 20% with our new security partner. Reolink strengthens rural security with advanced 4K surveillance, smart AI detection, and flexible connectivity options including WiFi, solar, battery, and 4G/LTE for remote deployment. Designed to protect farming assets and property, these solutions help deter theft and crime.

Reolink



TRACKER

Save up to £410 on a range of Thatcham-approved Tracker solutions. Protect your machinery with Tracker, the UK's no.1 stolen vehicle recovery company.

Plant and agricultural theft is an ever-present problem in the UK, so it's important to protect your assets against crime and the inconveniences that come with vehicle theft.

95% of stolen plant is never recovered, so protect your agricultural machinery with Tracker.

Tracker™

4X4 AND SUV TYRES

Save 5% on 4x4 and SUV tyres.

Benefit from an exclusive NFU discount provided by Micheldever Tyre Service Ltd, one of the UK's leading tyre distributors*.

**Double discount promotions may apply throughout the year. Check nfuonline.com/4x4tyres for information.*

AGRICULTURAL TYRES

Cashback on Michelin and Kleber brands.

For more than 100 years, Michelin has been dedicated to supporting the farming community. Its approach to agricultural tyre development is based on decades of research and a deep understanding of the unique challenges faced by farmers and contractors.

Get cashback* on the full range of Michelin Group agricultural products, including its Ultraflex Technology range and Kleber brand. Visit nfuonline.com/agtyres for details and how to apply for cashback.

**Terms and conditions apply.*



CAN-AM ATVS AND SIDE-BY-SIDES

Save on selected new ATVs and side-by-sides from Can-Am*

Built with the user in mind, Can-Am ATVs and SSVs deliver power, performance, comfort, and capability to tackle any terrain with ease, and NFU members can enjoy a **5% discount** on selected models.

**Member eligibility rules and terms and conditions apply.*

can-am



MOTIA

Motia fuel card offers NFU members a smarter way to buy fuel, with savings of up to 10p per litre*.

Enjoy HMRC-compliant invoices, cash-free transactions, 24/7 online account management, and exclusive NFU member discounts (save £9 per card, per year)**.

**When compared to motorway prices.*

***For businesses only.*

Motia.



TRUCKMAN

Save 10% across all Truckman pick-up truck accessories.

Truckman has been working with Britain's farmers and growers for over 40 years. NFU members can use their discount across its range of over 25,000 products, including hardtops, tonneau covers, drawer systems and the ARB range, to help you securely store valuable tools and equipment.

TRUCKMAN

NFU VEHICLE DISCOUNTS

Save on selected new vehicles* including hatchbacks, saloons, estates, pick-ups and 4x4s across all fuel types.

With offers from Audi, Ford, Hyundai, Ineos, Isuzu, Jaecoo, Lexus, Mitsubishi, Subaru, Toyota and Volkswagen.

Explore your vehicle discounts at nfuonline.com/vehicles



**Minimum NFU membership length and terms and conditions apply. Family subscribers are not eligible for all vehicle discounts. Check terms and conditions for more information.*

GROCERY SUPPLY CODE OF PRACTICE (GSCOP)

Retailing direct? Learn how the Grocery Supply Code of Practice (GSCOP) protects your business from unfair trading. NFU members save on a one-day virtual GSCOP training course.

For the latest training dates, visit nfuonline.com/gscop-training. To find out more email the NFU food business team at FoodBusinessUnit@nfu.org.uk. To book your place, please call NFU CallFirst on **0370 845 8458**.

LANTRA FARM SAFETY E-LEARNING COURSE

We are working with Lantra to help you increase awareness and better identify and manage risk.

The course will help farmers like you understand your legal responsibilities for the health and safety of your employees, contractors, visitors, and anyone affected by your work.

NFU members can access the eLearning course for free. Visit nfuonline.com/lantra

OF&G CERTIFICATION

NFU members can save up to 25% on certification in their first year on the scheme.

Members who are new to organic can take advantage of the scheme and receive a 25% discount on their first year's annual certification - saving over £100.

Organic producers who are already certified but are not yet members of OF&G can get a 20% discount on their inspection and certification costs in their first year - saving up to £200.



RODENT MANAGEMENT LEVEL 2

Rodent Management Level 2 Award for just £95 + VAT.

New rodenticide regulations took effect on 1 January 2026, marking a critical change for anyone using these products professionally.

Visit nfuonline.com/rodent for more information.

WELFARE OF ANIMALS IN TRANSPORT (WATO)

Welfare of Animals in Transport test from just £75 + VAT.

Passing this test allows you to transport animals on domestic journeys under eight hours (within the UK). The price includes the workshop, test, notification of your results, and the Certificate of Competence. Passing the test will ensure you comply with GB rules on animal welfare.

Visit nfuonline.com/wato for more information.

BUPA: WE'RE HERE FOR YOU

At the NFU we understand that when you get ill or injured, what matters most is getting back on your feet and back to the farm as quickly as possible.

That's why we're working with Bupa, to offer eligible NFU members **20% discount*** on Bupa By You health insurance or **25% discount*** on Bupa Select small business health insurance (covering between 2 and 249 employees).

Just call **0370 845 8458** to find out more

**Terms and conditions apply.*



The National Farmers' Union of England and Wales (NFU) introduces Bupa health insurance. Bupa health insurance is provided by Bupa Insurance Limited. Registered in England and Wales with registration number 3956433. Bupa Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Arranged and administered by Bupa Insurance Services Limited, which is authorised and regulated by the Financial Conduct Authority. Registered in England and Wales with registration number 3829851. Registered office: 1 Angel Court, London, EC2R 7HJ.

HOLIDAY ACCOMMODATION AND SHORT BREAKS

You can save 10%* on a wide range of participating properties from cottages.com and Hoseasons.

From cosy cottages to coastal retreats and luxury homes, cottages.com offer a wide range of properties to suit all tastes and all party sizes.

Hoseasons offer a range of quality-graded lodges, family parks, costal escapes, narrowboats and luxury cottages.

Visit the dedicated NFU member websites to browse and book.

nfuonline.com/cottages

nfuonline.com/hoseasons

HOSEASONS

 cottages.com



** Discount applies to new bookings only and cannot be used in conjunction with any other offer. Discount applies to accommodation only. Discount offers 10% off the price dependent on your arrival date. Booking must be made via the dedicated site. Discount must be applied at the time of booking. Discount cannot be applied retrospectively. Hoseasons and cottages.com booking terms and conditions apply.*

MERLIN ATTRACTIONS

From thrilling theme parks to fun-filled family attractions, Merlin offers something for everyone right across the UK.

Enjoy exclusive member discounts and save on visits to LEGOLAND® Windsor Resort, Alton Towers, Chessington World of Adventures, Thorpe Park, and many more locations.

Visit the dedicated portal to book your tickets **nfuonline.com/merlin**



MOUNTAIN WAREHOUSE

Save 15% on quality outdoor gear from Mountain Warehouse.

With over 240 stores across the UK and Ireland—visit **nfuonline.com/mountainwarehouse** for your discount code.



PAYPLAN FREE DEBT ADVICE

PayPlan offer free, impartial and confidential advice to any NFU member struggling with debt.

PayPlan, the NFU's trusted debt advice provider for over 30 years, offers free support to help you manage debt and regain control.


More than debt advice

0800 072 1206 | www.payplan.com/nfu

RIDGELINE

NFU members get a 15% discount on Ridgeline clothing.

Inspired by New Zealand's rugged landscape and harsh mountain environment Ridgeline clothing has been valued for its durability, comfort and no-nonsense functionality. Ridgeline is now the first-choice workwear brand amongst Britain's field sports, agricultural and equestrian communities.

Visit nfuonline.com/Ridgeline to access your discount code.



TANNERS WINE MERCHANTS

NFU members can receive a 5% discount* on selected products.

Tanners Wines is a family-owned, family-run and resolutely independent wine merchant established in 1842 and based in Shrewsbury.

Visit nfuonline.com/tanners for more information.

** T&Cs and exclusions apply.*



SOPHIE ALLPORT

Save 20%* across a range of products from Sophie Allport.

All of Sophie's designs are lovingly created from her countryside home in Lincolnshire. From kitchen linens and table settings, to luxury bath & body products, bags, jewellery, and accessories – there really is something for everyone, including children and pets.

Visit nfuonline.com/sophieallport for more information.

** T&Cs and exclusions apply.*

Sophie Allport

COUNTRYSIDE MAGAZINE SUBSCRIPTION

NFU Farmer & Grower members can sign up to an annual Countryside magazine-only subscription* for just £33, saving 50% on the newsstand price.**

Countryside magazine is packed with delicious seasonal recipes, rural crafts and traditions, practical and inspiring gardening tips, stunning wildlife features, and rural shows and events.

Contact CallFirst on **0370 845 8458** to add a Countryside magazine-only subscription on to your membership.



** Terms and conditions apply. **The saving of 50% is based on 12 issues of the newsstand price of £66. This is a magazine-only subscription and does not include all of the NFU Countryside membership benefits or eligibility to enter the Countryside member-only competitions*

GET THE UNION ADVANTAGE

A wide range of enhanced covers and discounts to support the future of your farm.

To get the advantage, simply commit to insuring your farm with NFU Mutual for at least three years whilst holding an NFU Farmer and Grower membership.

Contact your local agency office or search **NFU Mutual Union Advantage**.



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As an NFU member you can benefit from a range of member rewards that will give you savings on a wide range of products and services.

Scan to find out more.



SCAN ME

The NFU will in some instances receive a commission from the referrals or introductions it makes to those commercial partners.



NFU SUPPORTED BY

NFU Mutual