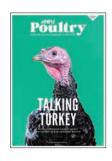




# TIME TO GROW

MEDIA RATES AND INFORMATION FOR NFU POULTRY 2024













## The finer detail

Published six times a year, *NFU Poultry* is the definitive must have magazine for those who want to be one step ahead of the game.

Covering Broilers, Breeders, Layers and Turkeys. *NFU Poultry* is read by the opinion formers and key decision makers in British poultry production and includes all the latest, essential information to help them plan their business and maximise profitability.

Working for you! An NFU publication.

## ADVERTISING RATES

| DPS          | £1950 |
|--------------|-------|
| Back Cover   | £1200 |
| Inside Front | £1000 |
| Full Page    | £850  |
| Half Page    | £520  |
| Quarter Page | £325  |

## PUBLICATION SCHEDULE 2024

| Issue      | Ad booking deadline | Ad Copy<br>Deadline | With members |
|------------|---------------------|---------------------|--------------|
| Jan/Feb 24 | 22-Nov-23           | 29-Nov-23           | 16-Dec-23    |
| Mar/Apr 24 | 24-Jan-24           | 31-Jan-24           | 16-Feb-24    |
| May/Jun 24 | 03-Apr-24           | 10-Apr-24           | 26-Apr-24    |
| Jul/Aug 24 | 29-May-24           | 05-Jun-24           | 21-Jun-24    |
| Sep/Oct 24 | 30-Sep-24           | 07-Aug-24           | 23-Aug-24    |
| Nov/Dec 24 | 25-Sep-24           | 02-Oct-24           | 18-Oct-24    |

Mechanical details available on request

## HOT TOPICS FOR 2024

#### JAN//FEB

Science and Innovations

#### MAR//APR

Health and Welfare

#### MAY//JUN

**Eggs and Breeding** 

#### JUL//AUG The Kit

#### SEPT//OCT

Feeding inputs and nutrition

## NOV//DEC The Meat issue

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