

2026

NFU
Poultry

News for poultry members of the NFU

UNDER THE SHELL

**MEDIA
RATES AND
INFORMATION
2026**



The finer detail

Published six times a year, *NFU Poultry* is the definitive must have magazine for those who want to be one step ahead of the game.

Covering Broilers, Breeders, Layers and Turkeys. *NFU Poultry* is read by the opinion formers and key decision makers in British poultry production and includes all the latest, essential information to help them plan their business and maximise profitability.

Working for you!
An NFU publication.

HOT TOPICS FOR 2026

JAN//FEB

Science and Innovations

MAR//APR

Health and Welfare

MAY//JUN

Eggs and Breeding
Pre Pig and Poultry 2026 issue

JUL//AUG

The Kit
Post Pig and Poultry 2026 issue

SEPT//OCT

Feeding inputs and nutrition

NOV//DEC

The Meat issue

THE PEOPLE

Advertising

Scott Keyes
07917 909 530
02476 85 8958
Scott.Keyes@nfu.org.uk

Editorial

Jo Travis
02476 85 8666
Jo.Travis@nfu.org.uk

Chief Poultry Advisor

Aimee Mahony
02476 85 8622
Aimee.Mahony@nfu.org.uk

Poultry Advisor

Tom Glen
02476 85 8260
Tom.Glen@nfu.org.uk

ADVERTISING RATES

| | |
|--------------|-------|
| DPS | £1700 |
| Back Cover | £1250 |
| Inside Cover | £1050 |
| Full Page | £895 |
| Half Page | £550 |
| Quarter Page | £345 |

PUBLICATION SCHEDULE 2026

| Issue | Ad booking deadline | Ad Copy Deadline | With members |
|------------|---------------------|------------------|--------------|
| Jan/Feb 26 | 26-Nov-25 | 03-Dec-25 | 22-Dec-25 |
| Mar/Apr 26 | 28-Jan-26 | 04-Feb-26 | 23-Feb-26 |
| May/Jun 26 | 01-Apr-26 | 08-Apr-26 | 27-Apr-26 |
| Jul/Aug 26 | 27-May-26 | 03-Jun-26 | 22-Jun-26 |
| Sep/Oct 26 | 29-Jul-26 | 05-Aug-26 | 24-Aug-26 |
| Nov/Dec 26 | 30-Sep-26 | 07-Oct-26 | 26-Oct-26 |

Mechanical details available on request

TO ADVERTISE **CALL SCOTT KEYES ON 02476 85 8958**
SCOTT.KEYES@NFU.ORG.UK