

NFU MICHELIN/Kleber offer

Between 1 January 2021 and 31 December 2021 save up to £100 on MICHELIN or Kleber agricultural tyres*

*Subject to the terms and conditions below.

Terms and conditions of the offer

1. The "Michelin Ag NFU Fitting and Disposal Promotion" (**Promotion**) is open to NFU Farmer and Grower and NFU Partner members only. There is no minimum membership length, but a member must have a direct debit instruction set up for the current membership year or have paid in full for the current membership year at the point of request, subject to NFU discretion, if a cash payer. This Promotion is not available to any other NFU membership categories or any member that does not meet the eligibility criteria set out in this point 1.
2. By participating in the Promotion, claimants agree to be bound by these terms and conditions and by any other requirements set out in the promotional material. The Promoter reserves the right to refuse entry or refuse to award a BACS transfer to anyone in breach of these terms.
3. This Promotion is in addition to any support claimants negotiate directly with their Michelin Exelagri dealer and any additional incentives Michelin may run from time to time (unless specifically stated otherwise in the promotional terms).
4. Purchase necessary and copy of invoice required. New tyres must be purchased and fitted at a participating Exelagri tyre dealer in order to qualify for the promotion. Claimants must purchase a minimum of 2 MICHELIN or Kleber agricultural tyres in a single transaction between 1 January 2021 and 31 December 2021 (**Promotional Period**).
5. Promotion only valid on tyre purchases directly from participating Exelagri tyre dealers. A list of participating dealers can be found by calling the Michelin helpline number on 0845 366 1540 or at <https://business.michelin.co.uk/agriculture>. The Promotion entitles claimants to either claim: (i) £50 BACS transfer when purchasing a set of two eligible MICHELIN or Kleber agricultural tyres; or (ii) £100 BACS transfer when purchasing a set of four eligible MICHELIN or Kleber agricultural tyres. Payment will be sent within 42 days from receipt of a valid claim form and paid into a nominated bank account identified by claimants in respect of a BACS transfer.
6. Following a purchase by the claimant of eligible tyres all claimants must contact NFU CallFirst during the Promotional Period on 0370 845 8458. The Claimant will be asked to claim by online submission. NFU will provide a claimant with a unique voucher number and the online submission details for making an online claim. The claimant will be required to visit the web address provided by the NFU to submit their claim. No online submission will be valid unless the unique voucher number is provided on the online submission (as indicated), as well as their NFU Member number. Each new online claim requires a new unique voucher number. There is no maximum number of claims per NFU Membership Year (1 November to 31 October).
7. A claim will be invalid if: (i) the name and address on the claim form does not match the name and address on the dealer invoice; (ii) it is received by the Promoter after the expiry date; (iii) a copy of the original invoice has not been provided;
8. Closing date for the Promotion is 31 December 2021. All claims must be received by the Promoter no later than midnight on 31 January 2022.
9. Claims must be made on the official claim form via the claims web address provided by the NFU for online submissions. All claims must be accompanied with a clear and legible copy of the original invoice highlighting the tyres purchased. For online forms a copy of the valid receipt must be uploaded as an attachment in a format specified on the website. The Promoter recommends that claimants keep a copy for their records. Only one claim per vehicle registration. Lost, incomplete, invalid, illegible or late claims will not be accepted. The Promoter reserves the right to discard illegible proof of purchase. The Promoter accepts no responsibility for entries not successfully completed due to a technical fault technical malfunction, computer hardware or software failure, satellite, network or server failure of any kind. The Promoter reserves the right to dispute a claim if it believes the claim is not legitimate. The Promoter accepts no responsibility for lost entries.
10. Personal data supplied during the course of this Promotion will be passed onto a third party supplier (Multi-Resource Marketing Limited ("**MRM**") only as required for fulfilment/delivery/arrangement of the BACS transfer. For further details, please refer to the privacy notice set out below.
11. To the extent permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate claimants or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the BACS transfer except where it is directly caused by the negligence of the Promoter, its agents or distributors or that of their employees. Claimants' statutory rights are not affected.
12. The Promoter will not be liable for any tax liability in whole or part incurred by claimants or individuals as a result of this Promotion.
13. The NFU or the Promoter may change the member terms and conditions, including the availability of the Promotion at any time and without notice.
14. The Promoter reserves the right to hold void, cancel, suspend, or amend the Promotion where it becomes necessary to do so. The Promoter's decision is final.
15. This offer is governed by English law and the parties submit to the exclusive jurisdiction of the English courts.
16. Promoter: Michelin Tyre PLC, Campbell Road, Stoke-on-Trent, ST4 4EY.

Privacy statement

General – Michelin Tyre plc ("Michelin") acts as a Data Controller. You can contact Michelin's data protection officer by emailing legal.general@michelin.com. You can request access to your data, update any inaccurate or incomplete data, object to the processing of your data, request the deletion or removal of personal data and restrict the processing of your personal data. Further information on your rights can be found by visiting the Information Commissioner's Office website www.ico.org.uk. If you are not happy with how we deal with your personal data, you have the right to lodge a complaint with the ICO. For further details about how Michelin processes your data, please see <https://www.michelin.co.uk/web-content/privacy>.

Promotion - personal data collected for the purpose of administering the promotion is being collected directly by MRM and the NFU on Michelin's behalf as a Data Processor. Such data processing is being carried out solely to administer the promotion, or arrange your bank transfer and to verify the information provided. Personal data may be shared with third parties in order to verify your identity. The Promoter will process claimants' data based on the Promotion's terms and conditions. The Promoter will only retain claimants' information for 3 months after the end of the Promotion.

Correct March 21

Although every effort has been made to ensure accuracy, neither the NFU nor the Promoter can accept liability for errors and or omissions.