

STUDENTFARMER

The magazine for young farmers

2022



**MEDIA
PACK
2022**

Farming needs you

Step into the next generation of farmers

Published three times a year, #studentfarmer wants agricultural students to know that the NFU is right behind them and that farming is the right choice for their future career. It's all about showing how dynamic and innovative agriculture can be, and showcasing the young people within it along the way.

STUDENTFARMER is delivered to agricultural colleges three times a year in January, April and September, straight to students, considering their next step.

Also published as
an e-edition online
at
[issuu.com/
studentfarmer](https://issuu.com/studentfarmer)



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Call Adam Turner – 02476 858973 / 07786 962572

NFU
STUDENT
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TECHNICAL INFORMATION

Advertisement rates

DPS	£2000
BACK COVER	£1250
INSIDE BACK	£1130
FULL PAGE	£1030
HALF PAGE	£620
QUARTER PAGE	£310
EIGHTH PAGE	£155

Publication schedule 2022

Issue	Ad booking deadline	Ad copy deadline	Distribution to Colleges	With members from
Jan 22	13-Dec-21	16-Dec-21	19-Jan-22	24-Jan-22
April 22	28-Mar-22	31-Mar-22	20-Apr-22	22-Apr-22
Sept 22	26-Aug-22	01-Sep-22	20-Sep-22	23-Sep-22
Jan 23	12-Dec-22	15-Dec-22	17-Jan-23	20-Jan-23

Ad dimensions and specifications

DOUBLE PAGE SPREAD

Type: 263mm (h) x 396mm (w)
Trim: 297mm (h) x 420mm (w)
Bleed: 303mm (h) x 426mm (w)

FULL PAGE

Type: 263mm (h) x 181mm (w)
Trim: 297mm (h) x 210mm (w)
Bleed: 303mm (h) x 216mm (w)

HALF PAGE HORIZONTAL

129mm (h) x 181mm (w)

HALF PAGE VERTICAL

263mm (h) x 88mm (w)

QUARTER PAGE HORIZONTAL

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QUARTER PAGE VERTICAL

129mm (h) x 88mm (w)

EIGHTH PAGE

62mm (h) x 88mm (w)

ACCEPTABLE FILES

PDF, TIFF, JPEG, EPS – all 320dpi
CMYK high resolution formats.

TYPEFACES, FONTS AND IMAGES:

Please ensure that all fonts are either embedded or outlined.
All picture/graphic files should be scanned at a resolution of 320 dpi and converted to CMYK format.



I WANT TO BE A

FARMER

#STUDENTFARMER NFU
www.nfuonline.com

WHAT KIND OF FARMER DO YOU WANT TO BE?

There are loads of things you can farm – the world is your oyster and each industry is as important as the next. Cut out the poster above and take a picture of yourself with your chosen sector. Don't forget to tweet the picture to @studentfarmer or post on our Facebook wall and we'll share them!



To advertise

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