

# Pork

Live Pigs | Pork meat | Processed Pork | Offal



## Top 5 EU Export Markets

1. Ireland – £130,946,158
2. Germany – £39,224,721
3. Denmark – £25,841,504
4. Netherlands – £13,208,815
5. France – £7,637,270

(average value 2017–2019)

## Top 5 Non-EU Markets

1. China – £71,670,965
2. USA – £29,797,391
3. Hong Kong – £9,126,035
4. Philippines – £4,811,183
5. Taiwan – £3,379,312

(average value 2017–2019)

As a net importer of pork, we consume more pork meat and processed pork than we currently produce in the UK. However, overseas markets are crucial for pig carcass balance. In 2019, the UK exported more than £500m of pork to almost 100 countries around the world.<sup>1</sup> Continuing to grow our pork exports will help to balance trade volatility while widening outlets for specific products, enabling processors to maximise the value of every product.

Pork is the most widely consumed meat in Asia and demand is continuing to rise with particular emphasis on Vietnam as a key growth market. There is also significant potential in markets such as Japan, Hong Kong, Philippines and the US with Canada, India and South Korea presenting positive opportunities for UK pork exports. There are also lucrative markets for 'offal' and 5th quarter products particularly within Far East and Asian countries. Japan is the 2nd largest importer of pork and offal outside of EU countries. Securing

these markets and developing reliable, long-term demand for 5th quarter products is essential for carcass balance of domestic pork production.

### Genetics

The UK is recognised as a global leader in pig genetics. Our productive pig herd with its high health status means UK genetics are already highly sought after and valued. Following the outbreak of African Swine Fever (ASF) in China the UK has supplied live breeding pigs to them to restock their herds. As countries around the world develop and agriculture becomes more commercialised, the UK is ably placed to supply breeding animals or genetic material and the knowledge that goes along side it to produce healthy and efficient herds.

The UK has historically been a major supplier of high value breeding pigs and genetic material to the EU. Several of the large multi-national genetics companies have chosen to base their EU operations in the UK. For this trade to continue it is vital that the EU and UK work together to ensure the right infrastructure is available at the borders.

1. HMRC download



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## Case Study

### **Genesis Swine Genetics export live purebred, hybrid pigs and fresh and frozen semen for breeding purposes.**

'Prior to Brexit, we exported an increasing number to the EU, Ukraine and Belarus by road and ferry. We also transported exports to China and Africa via plane.

We identify opportunities for export growth in Europe, particularly eastern European countries, on the condition of a border control post (BCP) opening to allow access for pigs and large farm animals. We are also expecting to increase sales to Africa and India as both are developing markets for pigs and pork meat. There are also potential opportunities as a result of demand for fresh genetics in South East Asia.

There are no BCP at Mainland Europe ports especially at Calais, despite being a crucial transportation link to and from the UK. As a result, we have no sales from the UK to EU following Brexit. Further post Brexit issues have materialised due to slow negotiations preventing the renewal of a number of Export Health Certificates (EHC) i.e. Russian semen EHC, limiting our ability to resume trading.

We have an expansion plan that started in 2017 with 650 heads of sows (Female pigs) and has reached 3,750 today. This will stand at 4,400 sows by the end of 2022. Our plan is to export 80% of the high health, high genetic merit breeding pigs plus genetic semen to supply local markets in Africa, India and across Europe. To do this, we need Border Control Post concessions, similar to those the UK gave to the EU to enable exports into the UK to continue, until the BCP are built and become operational. This will allow us to resume exports as soon as possible.'

#### **Paul Anderson**

**General Manager South East Asia & International Sales Manager - Genesis Inc.**

Genesis Swine Genetics Ltd is part of Genesis Inc. of Canada a Global swine genetic company. Genesis UK Ltd is a UK partner of Genesis Inc. which market breeding stock and semen within the UK.

