

# **PROGRAMME**

**OPENING ADDRESS** 

10.30 - 10.45 **GUY SMITH NFU DEPUTY PRESIDENT** 

10.45-11.00 **JAMIE GWATKIN** Jamie Gwatkin Consultancy

11.00-11.15 **RICHARD COUNSEL** Nuffield Scholar and MD, Stableprice

> 11.15-11.30 **MARK SUTHERN** Head of Agriculture, Barclays

> 11.30-11.45 **GAVIN ROSS** Head of Environmental Land Management, Defra

11.45-12.00 **SUSANNAH BOLTON** Director of Knowledge Exchange, AHDB

12.00-12.20 **NICK VON WESTENHOLZ** Director of EU Exit and International Trade, NFU

> 12.20-13.00 Panel discussion Chaired by Guy Smith

> > 13.00 - Lunch



NFU **DEPUTY PRESIDENT** 

Guy farms a mixed and diversified family farm in north-east Essex. He served for eight years on NFU Council as the Essex delegate, four years as a member of the Governance Board and six years as Chair of the NFU Communications Group.

Guy is a founder of the Essex Schools Food and Farming Day and a past Chairman of the Landskills New **Entrants Committee.** 

He is a Fellow of the Royal Agricultural Society and recipient of an Honorary Doctorate for services to Agriculture from Essex University.



JAMIE GWATKIN

#### JAMIE GWATHIN CONSULTANCY **RURAL BUSINESS CONSULTANT**

Jamie Gwatkin is a qualified Rural Business Consultant with over 32 years' experience. He specialises in arable businesses ranging from intensive vegetables and roots through to extensive combinable crops. Jamie is also a pig specialist and has a wide range of other skills, including large scale business reorganisations and collaboration within the agricultural sector.

Jamie is a Professional Member of the Institute of Agricultural Management. He is a director of six Joint Venture businesses in East Anglia and is consultant to a number of others. He is benchmarking consultant to the Joint Venture Farming Group, Jamie won the prestigious Farmers Weekly -Farm Adviser of the Year Award 2016.



### **RICHARD COUNSEL NUFFIELD SCHOLAR AND MD STABLEPRICE**

Richard is a farmer's son from Somerset and a Nuffield Farming Scholar. He is an experienced technology entrepreneur having run software companies in Chicago, London and Melbourne and was a previous winner of Barclays Bank Entrepreneur of the Year. While working in Chicago, he began work with Harvard and Liverpool Universities on Stable, an index insurance platform to help farmers around the world manage volatile commodity prices.



### MARK SUTHERN **BARCLAYS MANAGING DIRECTOR -**NATIONAL HEAD OF AGRICULTURE

Mark leads a team of 200 colleagues within the UK focused entirely on Farming, Landed Estates, Agri-Tech and Energy & Environment. Mark spent 3 months on a secondment in India, where he worked with a charity (VSO) focused on enterprise based development. Mark is an Associate of the Chartered Institute of Bankers, a Fellow of the Institute of Sales Marketing and Management, a member of the Lincolnshire Agricultural Society, a member of The Farmers Club, a Council Member with the Institute of Agricultural Management, Chair of Trustees for The Farming Community Network and an External Adviser with N8 - Agri-Tech, an interdisciplinary research programme and a Mentor for the Lord Henry Plumb Foundation.



#### **GAVIN ROSS**

#### **DEFRA HEAD OF ENVIRONMENTAL** LAND MANAGEMENT

Gavin took up his role within Sarah Church's Future Farming Programme in November 2017 when it was established as a separate work programme. He took up the post following nearly 5 years as head of the Bovine TB Programme, during which the badger culls were instigated and became established as a key component of the TB eradication plan.

Gavin has been first in MAFF and then Defra for the past 33 years. During that time he has been heavily involved in responding to various animal disease emergencies, as well as being Principal Private Secretary to the then Secretary of State, Margaret Beckett, from 2002-2006.



## **SUSANNAH BOLTON AHDB**

**DIRECTOR OF KNOWLEDGE EXCHANGE** 

Susannah coordinates Knowledge Exchange (KE) activities across crop and livestock sectors to ensure optimum uptake of technical innovation and business improvement on farm. She has been actively engaged in the development of R&D programmes that are designed to make a difference to farmers. Susannah has a PhD in Tropical Agriculture Systems and was responsible for international projects, KE and public engagement at Rothamsted Research between 1993 and 2009, when she joined AHDB as Head of Research for HGCA. She was responsible for the delivery of key projects including the Recommended Lists of Cereals and Oilseeds.



## **NICK VON WESTENHOLZ**

NFU **DIRECTOR OF EU EXIT & INTERNATIONAL TRADE** 

Nick previously served as Chief **Executive of the Crop Protection** Association (CPA) from January 2013 to December 2016, representing the UK plant science industry and promoting the development and manufacture of a wide range of plant science technologies including synthetic and bio pesticides, seed and plant breeding and agricultural biotechnology, Prior to the CPA, Nick was Head of Government Affairs at the NFU.

Nick worked for a London-based public affairs agency for many years, advising companies and organisations across a wide range of sectors on media and political relations. He also trained as a lawyer, being called to the Bar in 2007.

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