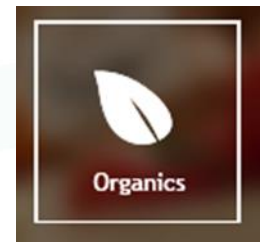


# Organic Forum Mission Statement 2018/19



**The NFU Organic Forum seeks to ensure the future of organic farming is built on a solid foundation, enhancing communication between organic and non-organic farming, ensures the marketplace is fit for purpose and continues to highlight the opportunities organic farming provides.**

# Organic Forum Vision

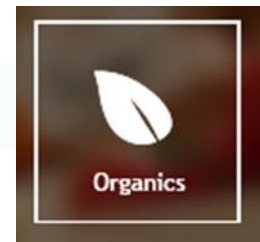


## Enhancing Communication

- **RE-POSITION THE PERCEPTION OF ORGANIC FARMING** within the wider agricultural **context**, through on farm visits and member blogs, to bring more of an understanding to the wider membership of organic practices and the commonalities non-organic farming has with organic producers.
- **UPSKILLING KEY STAKEHOLDERS** in their understanding of organic farming practices, to build and share knowledge. Key stakeholders may include Government, industry stakeholders, educators and farmers.
- **HIGHLIGHTING THE COMMONALITY** between different farming systems, to help build a new narrative in a post Brexit world with both Government and within the agricultural industry



# Organic Forum Vision

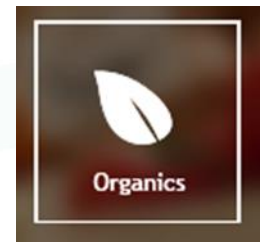


## Ensuring The Marketplace is Fit for Purpose

- **REPRESENTING ORGANIC MEMBER VIEWS WITHIN WESTMINSTER AND BRUSSELS** to ensure policy and regulation delivers opportunities for members
- **IDENTIFYING RESEARCH AND DEVELOPMENT AREAS WHICH ARE RELEVANT TO ORGANIC FARMING** and to highlight these areas to both members and industry stakeholders
- **SUPPORT THE DEVELOPMENT OF AN ENGLISH ORGANIC ACTION PLAN** that delivers opportunities for organic farming members, in collaboration with Defra and the English & Welsh Organic Forums



# Organic Forum Vision



## Highlighting the opportunities Organic Farming Provides

- **TAKING EVERY OPPORTUNITY TO CELEBRATE SUCCESS** by communicating to NFU members the work of the NFU Organic Forum
- **ENGAGING WITH THE NEXT GENERATION** both in terms of forum member succession planning as well as to develop interest in organic farming with young farmers
- **PROMOTING WHAT WE DO AND WHY WE DO IT** as an education piece for stakeholders

