

# Social Media Cheat Sheet

Get involved with our turkey social media day on 7th December. Don't forget to use the hashtag #buymyturkey on all your posts!

## f FACEBOOK

With 2 billion monthly active users, Facebook is a great place to get your message across. So get some cracking photos and videos uploaded and ask people to #buymyturkey.

TAG OR MENTION  
@NFUONLINE SO WE  
CAN COMMENT AND  
LIKE THE POSTS

KEEP THE MESSAGE  
SHORT AND SNAPPY

PUT A FANTASTIC  
IMAGE ON YOUR POST



GIVE PEOPLE A  
CALL TO ACTION  
AND INCLUDE  
A LINK TO  
OUR TURKEY  
FINDER WEBSITE!

FEATURE YOUR  
INcredible  
TURKEYS

The National Farmers Union is the voice of British farming. It works to protect and shape a productive, profitable and progressive future for British food and farming.  
For further information go to the website [www.nfuonline.com](http://www.nfuonline.com)

**NFU**

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