

Social Media Cheat Sheet

Get involved with our turkey social media day on 7th December. Don't forget to use the hashtag #buymyturkey on all your posts!

Instagram

Instagram is a highly visual social media platform, with 1 billion monthly active users. It's all about image quality, so make sure you share visually stunning pictures and videos of your turkeys!

TAG @NFUCOUNTRYSIDE
IN YOUR POST

USE UP TO
30 HASHTAGS
INCLUDING
#BUMYTURKEY

USE FANTASTIC
IMAGES OF
YOUR TURKEYS



GET THE TURKEY
EMOJIS OUT!