

Social Media Cheat Sheet

Get involved with our turkey social media day on 7th December. Don't forget to use the hashtag #buymyturkey on all your tweets!

TWITTER

Twitter is a great way to connect with your customers. It allows you to post short, sharp messages regularly, updating your followers with news direct from the farm. If you want to interact directly with people then becoming active on Twitter is the way to do it.

TAG @NFUTWEETS SO WE CAN RETWEET IT

USE THE HASHTAG #BUMYTURKEY

PROVIDE A LINK TO YOUR WEBSITE OR OUR TURKEY FINDER WEBSITE

USE EYE-CATCHING IMAGES OF TURKEYS

USE THE WORD BRITISH WHERE POSSIBLE

TWEET EVERY SINGLE DAY IN THE RUN UP TO CHRISTMAS!

